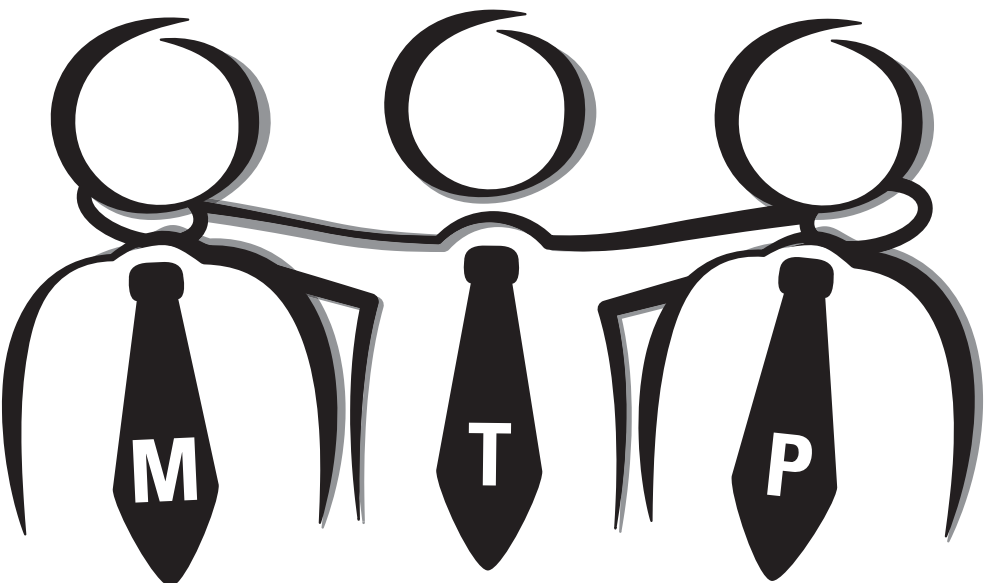
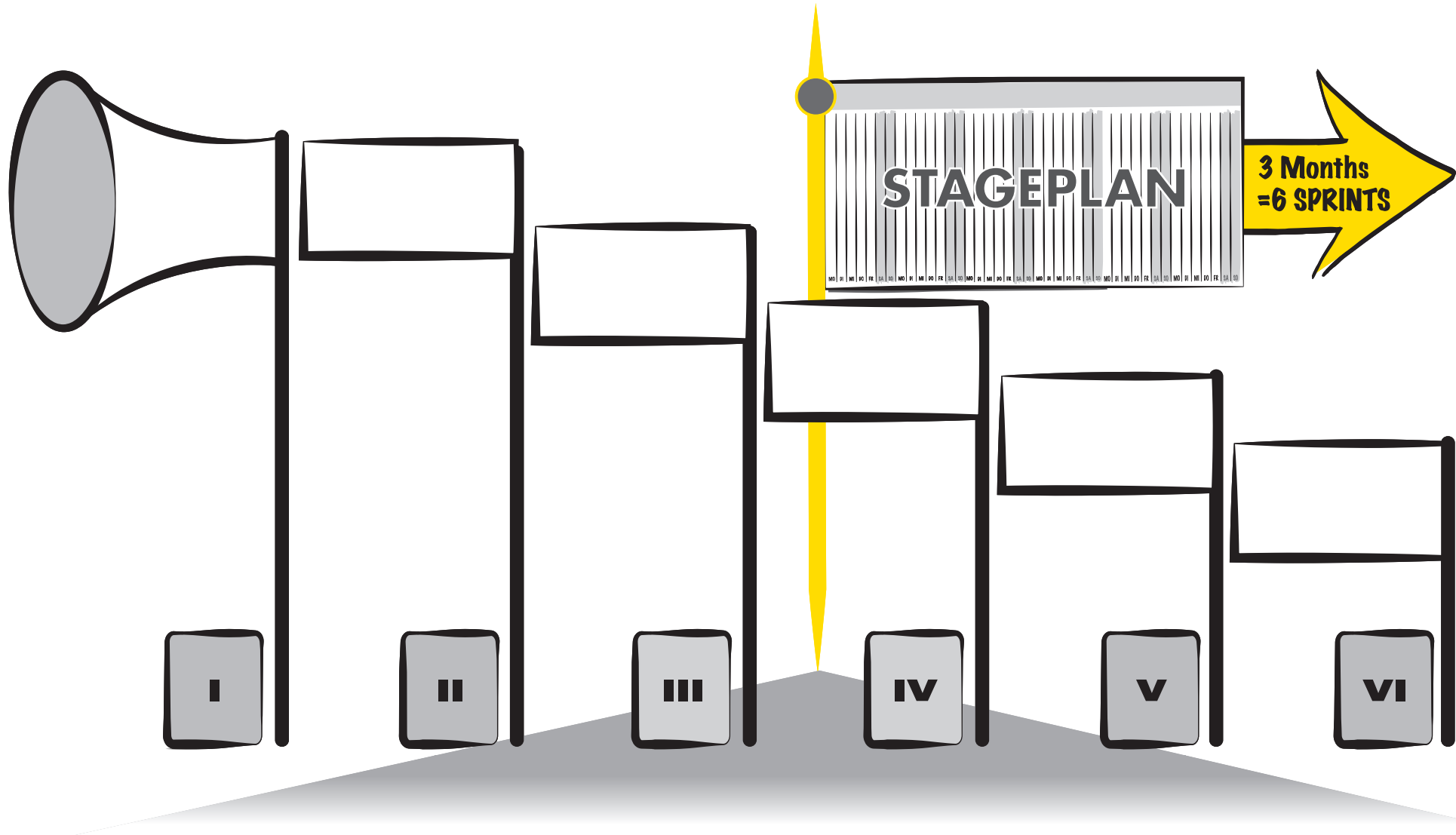


AGILE PRODUCT DEVELOPMENT



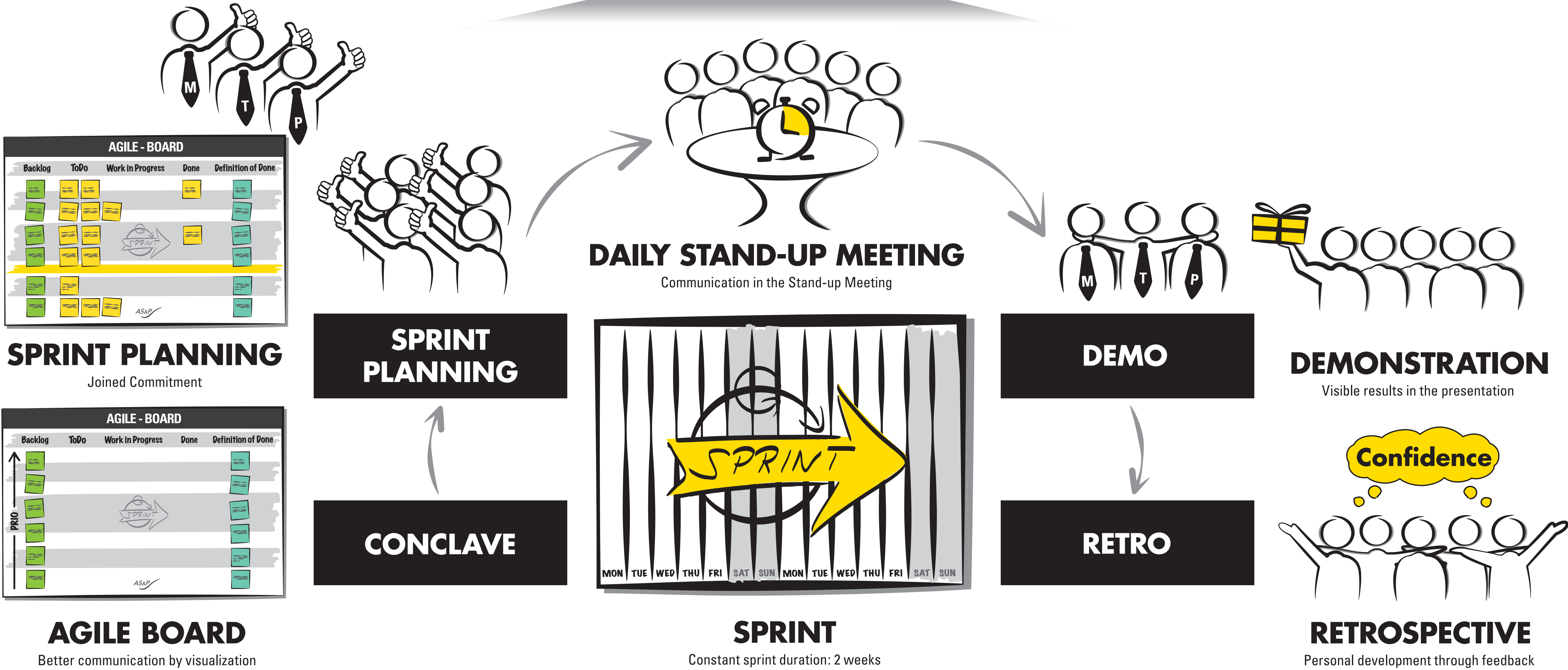
PRODUCT-OWNER TEAM
Market-Technology-Project management



PRODUCT DEVELOPMENT PROCESS (PDP)
PDP and SPRINT complement each other



TEAM
No "boss" in the team

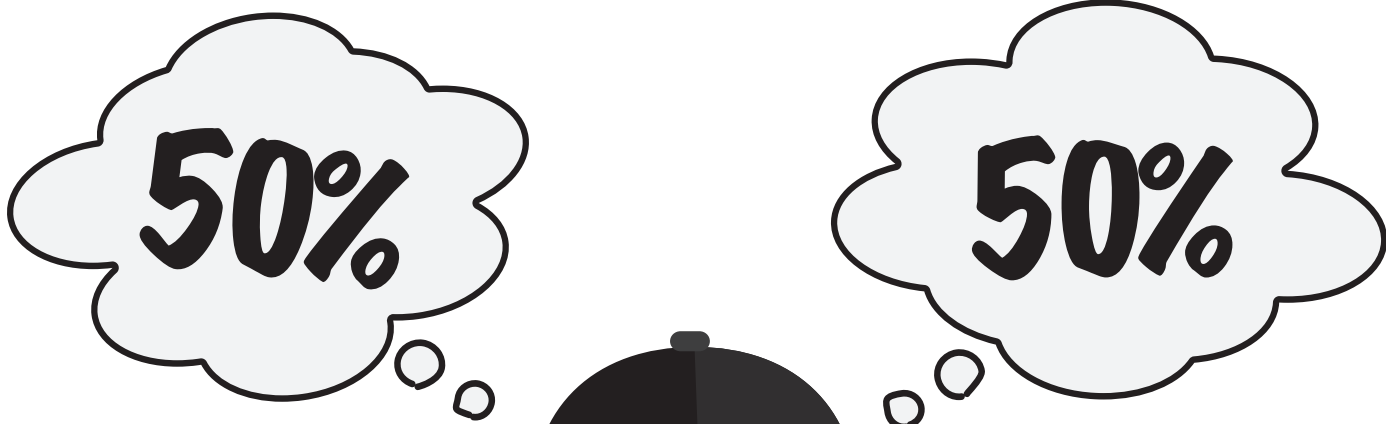


1. Clear Goals 2. Freedom 3. Feedback

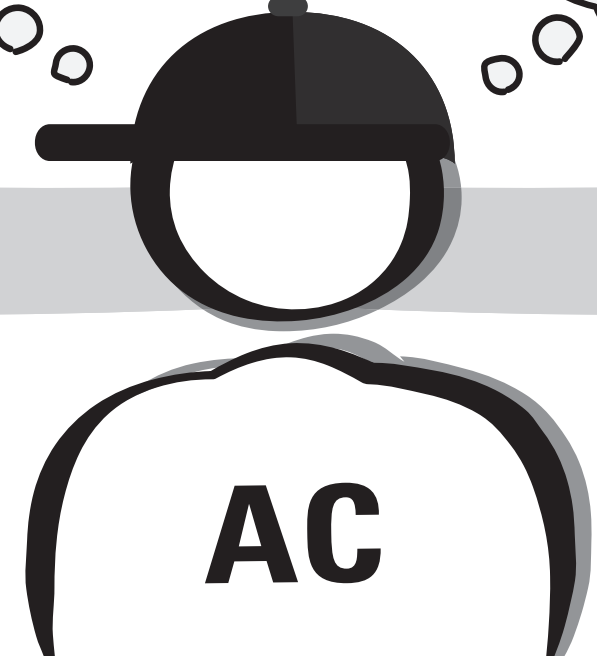


Good Leadership

Leadership



50% **50%**



AC
AGILECOACH
Methodology & Coaching

Flow



Make people great